

MONTREAL

CANADA

μ TAS 2024

28TH INTERNATIONAL CONFERENCE ON MINIATURIZED SYSTEMS FOR CHEMISTRY AND LIFE SCIENCES | **13-17 OCTOBER**

EXHIBITING AND CONTRIBUTING PROSPECTUS

13–17 October  2024

Palais des congrès de Montréal, CANADA

CONFERENCE CHAIRS

David Juncker

McGill University, CANADA

Aaron Wheeler

University of Toronto, CANADA

CONFERENCE SPONSOR



www.microtas2024.org

EXHIBIT DATES & TIMES

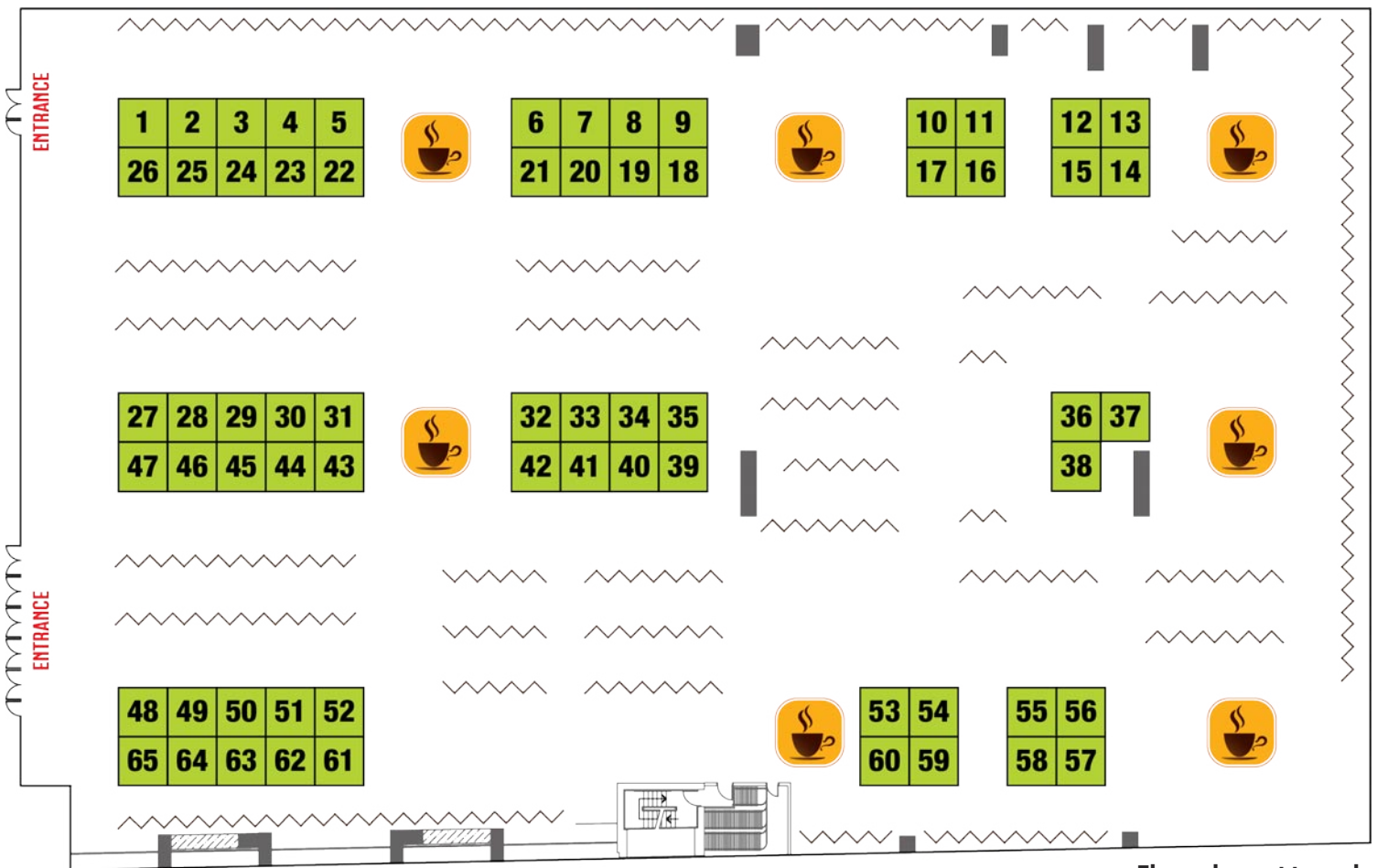
Set-Up
Sunday, 13 October
 13:00 - 16:00

Monday, 14 October 07:30 - 18:15
Tuesday, 15 October 07:45 - 19:45
Wednesday, 16 October 07:45 - 19:30
Thursday, 17 October 07:45 - 11:30

Tear-Down
Thursday, 17 October
 11:30 - 15:30

Date and Times Subject to Change.

Exhibit Booth Floor Plan



Floor plan not to scale.

DEADLINES AND CANCELLATIONS

The signed contract and full payment must be received by 15 August 2024 to ensure the ability of the Conference Organizers to complete the benefits/terms of the contract. A Contributor wishing to cancel their contribution prior to 30 June 2024 and after their signed application has been received will be refunded 50%. Cancellations after that time will not receive a refund. All cancellation notices must be made in writing. Booths and contributions will be assigned on a first-come first-served basis.

EXHIBITING OPPORTUNITIES

**10' x 10'
BOOTH**
USD **3,500**

- Draped Backwall and Draped Side Pony Walls in Conference Colors
- One (1) Six (6) Foot Table
- Two (2) Chairs
- One (1) Wastebasket
- An Identification Sign
- One (1) Full Conference Registration
- One (1) Exhibitor Badge

**TABLE TOP
EXHIBIT**
USD **2,000**

- One (1) Table
(does not include a table cloth)
- One (1) Exhibitor Badge

Table tops are for government entities, academic institutions, and for start-up companies of less than four (4) years in business and who have not exhibited in a previous μTAS Conference.

**ALL
EXHIBITS
INCLUDE**

- Company Name and Contact Information in the Final Program
- Company Name Listed on the Welcome Sign
- Company Name and Logo on the Conference Website with a link to your website
- Company Logo in the Opening Slide Presentation at the Conference
- Company Listing on Conference App



All Contributing Levels Include the Following Benefits

- Company Name, Logo and Contact Information in the Final Program
- Company Logo on the Welcome Sign
- Page on Conference Website with a Link to Your Website
- Company Logo in the Opening Slide Presentation at the Conference
- Company Listing on Conference App

PLATINUM
USD **12,000**

- Choice of One (1) of the Following: Conference App, Lanyard, Nametag or USB
- Company Name on Conference Bag (Shared Item)
- One (1) 10' x 10' Exhibit Booth
- Pop-Up Banner in Lobby – You Provide Banner
- Four (4) Conference Registrations
- One (1) Full Page Ad in Final Program
- Banner at the Top of the Email Announcement Schedule Sent Daily to all Conference Attendees with a Link to Your Website

GOLD
USD **9,500**

- Company Name on Conference Bag (Shared Item)
- Wednesday Banquet Benefactor
- One (1) 10' x 10' Exhibit Booth
- Three (3) Conference Registrations
- One (1) 3/4 Page Ad in Final Program
- Banner at the Bottom of the Email Announcement Schedule Sent Daily to all Conference Attendees with a Link to Your Website

SILVER
USD **7,500**

- Sunday Welcome Reception Benefactor
- One (1) 10' x 10' Exhibit Booth
- Two (2) Conference Registrations
- One (1) ½ Page Ad in Final Program

BRONZE
USD **5,000**

- Contributor of a Lunch (Monday, Tuesday, or Wednesday)
- 50% Discount off Exhibit Booth
- One (1) Conference Registration
- One (1) ¼ Page Ad in Final Program

**ACADEMIC/
NON-PROFIT**
USD **2,500**

- For Academic Institutions Only**
- One (1) Poster Presentation
 - One (1) Complimentary Registration

**BENEFACTOR
OF AN EVENT**
USD **1,000**

- Choice of One (1) of the Following Events**
- VIP Dinner
 - Student Mixer
 - Women's Evening

PROMOTIONAL OPPORTUNITIES

INDUSTRIAL STAGE USD 1,250

20-Minute Presentation (Live or Recorded) Which Should Focus on Issues of Broader Interest to this Large Audience, such as:

- Scientific and Technological Challenges Which Have/Had to be Solved
- Design and Application-Related Solutions in Product Development
- Experiences Learned in Transitioning Scientific Results to a Commercial Product
- Manufacturing Solutions for Microfluidic-Enabled Products
- Market Experiences
- Performance of Microfluidics-Enabled Products in Comparison to Conventional Solutions

Available only to exhibiting companies.

INDUSTRIAL STAGE HIGHLIGHT USD 250

15-Minute Recorded Video Presentation

- Video will be Available on the Conference Website and the Conference App

WORKSHOP BENEFACTOR USD 450

Sponsor One (1) of Our Educational Workshops (Without Presentation)

- Logo Included on Website
- Company Acknowledged at Start and End of Live Panel Session
- ¼ Page Ad

Contact for Workshop Availability.

MORE WAYS TO GET INVOLVED

Contributor of a Refreshment Break	USD 2,500
Pop-Up Banner in Lobby - You Provide Banner	USD 750
1-Minute Promotional Video During Breaks in all Meeting Rooms	USD 300
Presentation Banner - On Rotation Above Presentations on Conference App	USD 250
FULL COLOR ADS IN PROGRAM	
1/4 Page Ad	USD 250
1/2 Page Ad	USD 500
3/4 Page Ad	USD 750
Full Page Ad	USD 1,000

EXHIBIT BOOTH SPACE With reference to the enclosed floor plan, please indicate your booth choices.

1st Choice _____ **2nd Choice** _____ **3rd Choice** _____

If none of your requested booths are available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested.

	Early Bird On or Before 31 March 2024	Advanced From 1 April to 31 August 2024	Standard After 1 September 2024
10' x 10' Booth Space	<input type="checkbox"/> USD 3,000.00	<input type="checkbox"/> USD 3,250.00	<input type="checkbox"/> USD 3,500.00
Table Top Display	<input type="checkbox"/> USD 1,500.00	<input type="checkbox"/> USD 1,750.00	<input type="checkbox"/> USD 2,000.00

CONTRIBUTING LEVELS

- Platinum** USD 12,000
Choice of One of the Following:
 App Lanyard Nametag USB
- Gold** USD 9,500
- Silver** USD 7,500
- Bronze** USD 5,000
Contributor of One of the Lunches
 M T W
- Academic** USD 2,500
- Benefactor of an Event** USD 1,000

- USD 1,250 - **Industrial Stage**
- USD 250 - **Industrial Stage Highlight**
- USD 400 - **Workshop Benefactor**
- MORE WAYS TO GET INVOLVED**
- USD 2,500 - **Contributor of one of the Refreshment Breaks**
 M T W
- USD - **Custom Contribution**

ADVERTISING

- USD 750 - **Pop-Up Banner in Lobby**
- USD 300 - **1-Minute Promo Video**
- USD 250 - **Presentation Banner**
- USD 250 - **1/4 Page Ad in Final Program**
- USD 500 - **1/2 Page Ad in Final Program**
- USD 750 - **3/4 Page Ad in Final Program**
- USD 1,000 - **Full Page Ad in Final Program**

PROGRAM LISTING Information as it should appear on the Website and in the Final Program.

Company: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____ Country: _____
 Phone: _____ Website: _____ Company Email: _____
ie: info@microtas2024.org

CONTACT PERSON

Contact Name: _____
 Phone: _____ Email: _____
 Signature: _____ Position: _____

PAYMENT INFORMATION

- Bank Wire Transfer** (Bankwire transfer information will be sent to you upon receipt of this contract)
- Credit Card Payment** VISA MasterCard

Total
USD _____

Cardholder Signature: _____
 Card Number: _____ Expiration Date: _____ Verification Code: _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____ Country: _____

Please complete form and return to –
 Fax: +1-619-232-0799 or Email: exhibits@microtas2024.org

The above signed APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space and/or contribution in the 28th International Conference on Miniaturized Systems for Chemical and Life Sciences (µTAS) and is subject to the terms, conditions, policies and procedures stated herein and outlined on the µTAS website at www.microtas2024.org.